



# **Storyworthy: Engage, Teach, Persuade, and Change Your Life through the Power of Storytelling**

*Matthew Dicks*

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## **Storyworthy: Engage, Teach, Persuade, and Change Your Life through the Power of Storytelling**

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**A five-time Moth GrandSLAM winner and bestselling novelist shows how to tell a great story — and why doing so matters.**

Whether we realize it or not, we are always telling stories. On a first date or job interview, at a sales presentation or therapy appointment, with family or friends, we are constantly narrating events and interpreting emotions and actions. In this compelling book, storyteller extraordinaire Matthew Dicks presents wonderfully straightforward and engaging tips and techniques for constructing, telling, and polishing stories that will hold the attention of your audience (no matter how big or small). He shows that anyone can learn to be an appealing storyteller, that everyone has something “storyworthy” to express, and, perhaps most important, that the act of creating and telling a tale is a powerful way of understanding and enhancing your own life.

## **Storyworthy: Engage, Teach, Persuade, and Change Your Life through the Power of Storytelling Details**

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## **Sara says**

I've enjoyed Matthew Dicks' talks and his interviews on The Gist. If you've heard those talks, however, then much of this is skimmable. There is some very good advice on maintaining people's attention, although some of it ignores the social complexities involved in who gets the floor. I also found some of his statements about teaching to be problematic. In one instance, he tells a story about having his blog posts taken out of context by an anonymous scandalmonger and almost losing his teaching position. This doesn't happen, he says, because he never swore or posted pictures of alcohol. This happy outcome, however, is less a defense of his moral character than a reification of the notion that K-12 teachers (and it's creeping over to college professors, too) aren't allowed to have lives that don't adhere to some Victorian notion of morality. There's a very thin line between firing a teacher for being photographed with a pint of Guinness on her trip to Ireland (true story) and firing one for having a same-sex wedding (also true story). And considering the load of bureaucratic absurdities piled on teachers, the eighteen-page lesson plans, the emphasis on acronyms over content, the low pay and lack of funding, the notion that teachers should surmount these obstacles and be entertaining at all costs is also wrong in my book. It's important to be considerate, to 'read the air' as they say in Japan, but some of my best teachers were drab, unsmiling people with droning voices who also really knew their stuff. The demand that a teacher also entertain is veiled capitalism at its finest.

## **katyjanereads says**

\*\*\*SPOILERS\*\*\*

1. This book made my imagination and my past run wild. I started thinking of stories I wanted to write immediately and wrote two of them out.
2. I was able to incorporate this information into my classroom and showed my students Matthew Dick's TEDtalk.
3. I now want to listen to his stories.
4. I have been keeping a story of the day in my phone and I love finding those 5 second moments.
5. I have shared many ideas from this book with a lot of people and even bought it as a gift for my boyfriend.
6. READ this book to help you with any kind of writing.
7. I think this book will really help in my teaching career.
8. I would like a worksheet from the book that lists just the highlights of good storytelling to help remind me every time I write a story.
9. I also started a list of topics I want to start writing about from my past.

## **Jenny (Reading Envy) says**

Don't be deterred by the self-help seeming title of this book. It is much deeper, and much more useful. (Sorry, not a huge fan of self-help books!) This is the real deal, from an award-winning storyteller, teaching the reader how to tell stories using very specific techniques. He leads the reader through brainstorming exercises, how to remove unimportant elements, how to figure out the core 5 seconds of a story (even some surprising movie plots), how to end, how to pace, all of it. I teach a storytelling class every other year or so and this will probably be the textbook for our class next time. I also am in training to be a storytelling coach for our local program in town with the newspaper, and some of these examples were incredibly helpful. Storytelling has some differences from writing on the page, but writers might also find useful information in this book.

One trick I tried out immediately is the zigzag - using but instead of and. It was a revelation.

I find a little kinship here. George Dawes was present at one of his most important storytelling realizations,

and Dawes was also at the very first raconteurs event I attended, where I was inspired to create a storytelling class in the first place, despite not knowing anything about how to do so at the time.

If you want a sample of a great story, try listening to one of his most awarded stories - "This Is Going To Suck."

*Thanks to the publisher for providing access to this title via Edelweiss. It came out 12 June 2018.*

## **From Reader Review Storyworthy: Engage, Teach, Persuade, and Change Your Life through the Power of Storytelling for online ebook**

### **From reader reviews:**

#### **Jose Goodell:**

Storyworthy: Engage, Teach, Persuade, and Change Your Life through the Power of Storytelling can be one of your basic books that are good idea. Many of us recommend that straight away because this e-book has good vocabulary that could increase your knowledge in vocab, easy to understand, bit entertaining but nevertheless delivering the information. The article author giving his/her effort to get every word into satisfaction arrangement in writing Storyworthy: Engage, Teach, Persuade, and Change Your Life through the Power of Storytelling nevertheless doesn't forget the main position, giving the reader the hottest and based confirm resource info that maybe you can be one of it. This great information may drawn you into fresh stage of crucial contemplating.

#### **Daniel Engle:**

Are you kind of hectic person, only have 10 or perhaps 15 minute in your morning to upgrading your mind proficiency or thinking skill possibly analytical thinking? Then you have problem with the book than can satisfy your small amount of time to read it because all of this time you only find guide that need more time to be read. Storyworthy: Engage, Teach, Persuade, and Change Your Life through the Power of Storytelling can be your answer because it can be read by anyone who have those short spare time problems.

#### **Joan McCorkle:**

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**Cierra Persaud:**

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